Converting Your Ideas to Products:
Get Started with NYU I-Corps

If you have a scientific or technical innovation but lack the resources and experience to develop it as a product, the four-week NYU I-Corps summer program is for you. This program will use Lean LaunchPad to show you how to develop an idea into a viable commercial product. Teams will receive seed funding to develop a prototype during the program and will be eligible for additional funding afterward.

The NYU I-Corps summer program will help undergraduate or graduate students, individually or in teams, find mentors to help with the technical product design and refining their business model. Teams selected in the program will meet two or three times during the spring 2017 semester to get started on their ideas and then meet in the evenings three times per week during the summer: Mondays, Wednesdays, and Thursdays from July 17 to August 10 starting at 6 pm.

Benefits to the program are:
- Funding to produce prototypes for successful participants.
- Lean LaunchPad training.
- Partnerships with technical and business mentors.
- Validation of customers and minimum viable product.

The program is committed to improving diversity in STEM entrepreneurship, so women and students of color are encouraged to apply. A portion of the program during the summer will be devoted to exploring the challenges facing diversity in STEM entrepreneurship. The last week of the program will help teams prepare for presentations to potential funders and entrepreneurship competitions.

Who should apply:
- Preformed, multidisciplinary teams with a project. Individuals without a team will be considered; the program will then help them connect with others.
- Those interested in tackling a social challenge with entrepreneurship (like food waste, access to clean water, health), even if they do not have a specific solution.
- Anyone without a specific idea or goal, but who wants to learn more about startup culture and how it can improve STEM research.

To join us, first indicate your interest (https://goo.gl/CC0VHp). We will then provide you with more information about the application, which is due March 3. For more information about the CIE, please visit us at http://engineering.nyu.edu/cie. Availability of the summer program is pending final notice from the National Science Foundation.